

## Amy J. Nigro

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*This resume may be kept on file and distributed for employment purposes.*

### VIDEOGRAPHY EXPERIENCE

#### Head of Production

Salt Lake City, UT

*Trendy Treats, Sour Media*

*December 2024 - March 2025*

- Assists in scripting and planning video shoots by collaborating with the Marketing Director to plan and storyboard engaging YouTube content that aligns with brand identity.
- Leads video shoots to capture creative shots, ensuring footage aligned with the initial vision.
- Organizes and edits raw footage into engaging long-form videos, maintaining viewer interest.
- Refines audio, added graphics, and implements effects to create polished, high-quality videos.
- Works closely with marketing to align video content with brand strategy and received feedback to refine projects. Manages budgets and marketing plans alongside the Marketing Director.
- Manages and executes content posting on YouTube and Spotify, adhering to a strict schedule designed to maximize audience engagement and optimize views during peak activity hours.
- Monitors YouTube and video production trends to create innovative and relevant content.
- Interprets video analytics to track performance, identify trends, and optimize future content for better audience engagement.
- Sets up equipment and operates the switchboard for podcast recording, ensuring smooth production and high-quality audio.

#### Videographer, Production Assistant

Boise, ID

*Oh! Show Productions*

*September 2024 to December 2024*

- Operated cameras with proficiency in exposure, lighting, and composition to ensure high quality footage.
- Utilized on-location lighting and sound techniques to enhance video production quality.
- Set up and utilized various lighting and grip equipment on location to achieve a pre-conceived creative vision.
- Traveled to assigned locations and worked independently to manage production needs.

#### Videographer, Video Editor

Los Angeles, CA

*Allmax Nutrition*

*January 2023 to August 2023*

- Conceptualized and planned video content that integrates marketing strategies, aligns with brand identity and target audience to promote products across digital platforms and retail stores.
- Shot and edited video content, collaborating with a large and diverse team, often managing competing objectives and constrained resources and timelines.
- Collaborated with sales and marketing team to lead execution of B2C content, branded partnerships, developing creative concepts that are executional in nature and budget.
- Researched current trends in the health and fitness industry and applied them to marketing content.
- Designed graphics to visually align with video content.
- Edited video to communicate each product's use and benefits to target demographic.
- Designed, input, and mixed sound effects, music, and dialogue.
- Delivered rough cut to receive notes and feedback from clients end. Made adjustments accordingly.

### PRODUCTION EXPERIENCE

#### Production Coordinator

Los Angeles, CA

*Clients: Acura, Vice Media Group, Refinery 29, Diljit Dosanjh, YoungLA, Directed By A Girl Nov 2021 to Dec 2024*

- Collaborated with clients and supervising producers to ensure the creatives briefs and brand identity is implemented across channels and socials media platforms.
- Managed end-to-end production logistics: Plan schedules, oversee campaigns, facilitate onboarding for all vendors, contractors, extras, locations, crew.
- Organized and tracked workflows of production and post-production. Maintained operations, production calendars, production schedules, and timelines.
- Coordinated and managed department collaboration, production paperwork, shoot reports, invoice processing, vendor database and management.
- Oversaw budget across multiple accounts to ensure the project is delivered within time and budget.

**Assistant Director****Los Angeles, CA**FreelanceJune 2019 to November 2021

- Scheduled shooting calendar across all departments to ensure the project is made within time and budget.
- Attended pre-production scouts to determine if all locations are easily available and safe for the magnitude of the production.
- Scheduled day-to-day shooting activity to ensure greatest possible efficiency.
- Led pre-production meetings to communicate shooting plan and safety measures to key crew members.
- Creates call sheets to communicate rules, regulations and daily schedule to cast, crew, and agents.
- Directed and supervised crew's day-to-day shooting activity and equipment operation to ensure set is running in a safe and timely manner.

*\*Left position to move up to production coordinator*

**POST-PRODUCTION EXPERIENCE****Film Editor, Sound Designer****Los Angeles, CA**FreelanceJune 2019 to September 2021

- Collaborated with Producer and Director to establish a designing principal of the edit.
- Managed, organized, transcoded, and synced footage.
- Created a timeline and edited film sequences into first assembly, rough cut, fine cut, and picture lock while following designing principal. Receives feedback and adjusts accordingly.
- Created opening and closing credits.
- Edited film trailer and promotional material.
- Designed sound style for film genre and mixes dialogue, sound effects, foley, ADR, and music.
- Exported timeline files to deliver to color grader.
- Combined files from all post-production teams to deliver the final export.

**CREATIVE DIRECTION****Screenwriter, Film Director****Los Angeles, CA**Personal ProjectsAugust 2018 to Present

- Outline, plot, and draft screenplays fitting various structures, genres and themes.
- Develop a creative vision in accordance with Producer and create storyboards and shot lists to align with vision.
- Integral leadership for all departments including production, lighting and camera, production design, VFX, casting, art, wardrobe, sound, editing, and color.
- Direct talent, camera, and crew on hot sets, managing time and budget prior to and during each shoot day.

**Short Film: Two Little Letters That Will Change Your Life (TBD)**

Status: Development

Awards: Big Apple Film Festival Screenwriting Quarter Finalist

**Feature Film: HIM (2025)**

Status: Post- Production

*Three Point Nine Productions ([IMDB](#))***Short Film: Cain Rose Up (2021)**

Status: Premiered at Catalina Film Festival

Awards: Award of Excellence, Best Student Short presented by Women in Film

*Potayto Potahto ([Teaser](#), [Trailer](#))***Short Film: Falling in a High Rise (2019)**

Status: Complete

*Potayto Potahto ([Trailer](#))*

## EDUCATION

### New York Film Academy

*MFA in Film and Media Production*

Graduated Summa Cum Laude.

Included on the Dean's List and Honors List.

**Burbank, CA**

*Graduated September 2020*

### Washington State University

*BA in Anthropology*

*BS in Zoology*

**Pullman, WA**

*Graduated May 2018*

## SKILLS

Microsoft Office  
Mac Computer Systems  
Adobe Premiere Pro  
Adobe After Effects  
AVID Media Composer  
Pro-Tools  
DaVinci Resolve  
Movie Magic Scheduling  
Google Workspace  
Final Draft  
Celtx  
Canva

## CAMERAS

Black Magic Cinema  
Red Cinema  
Canon DLSR  
Sony FX3

## AWARDS

Best Short | LACA  
Best Director, Best Thriller | SFF  
Finalist | Cine Gear Film Series  
Award of Excellence | Catalina Film Fest  
Best Short | Women in Film